



Circular Economy in the Netherlands

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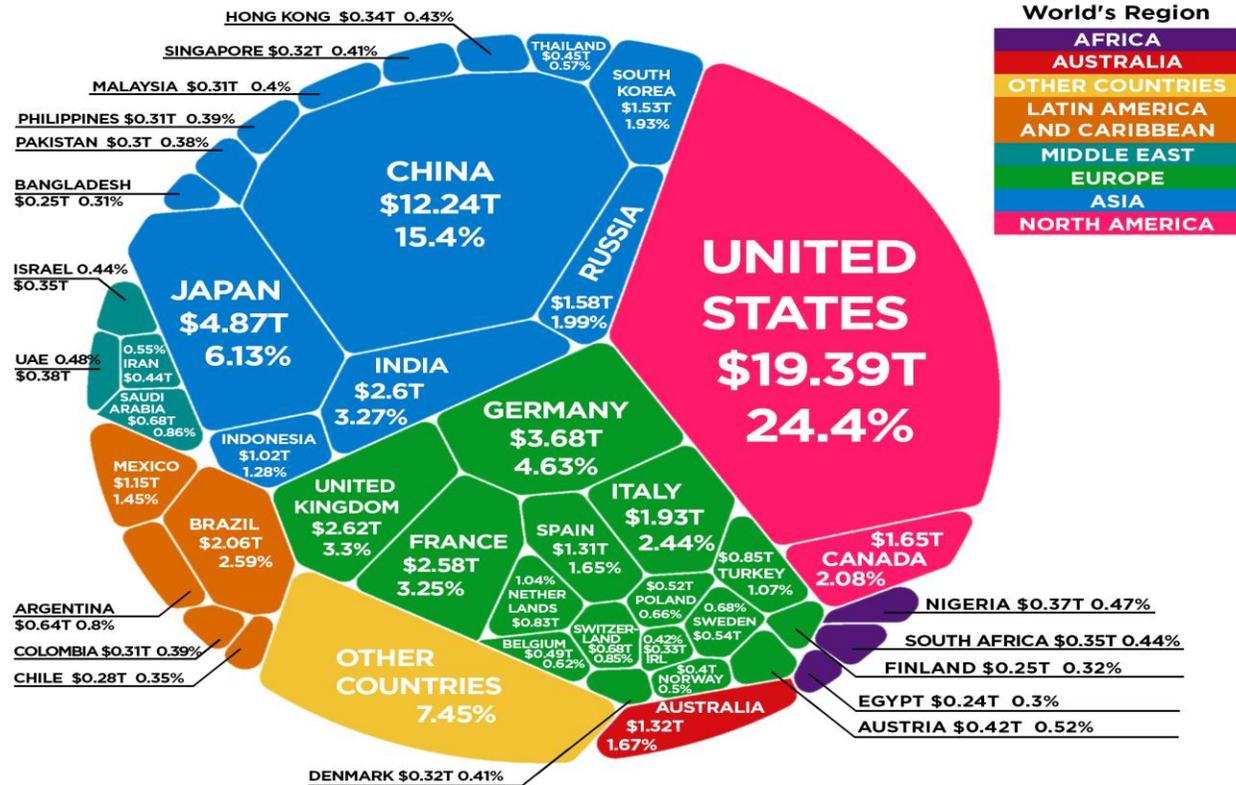
We blijven optimistisch.





CAN and NL compared

- 36 million people
- 9.9 million sqm2
- 3.6 persons m2



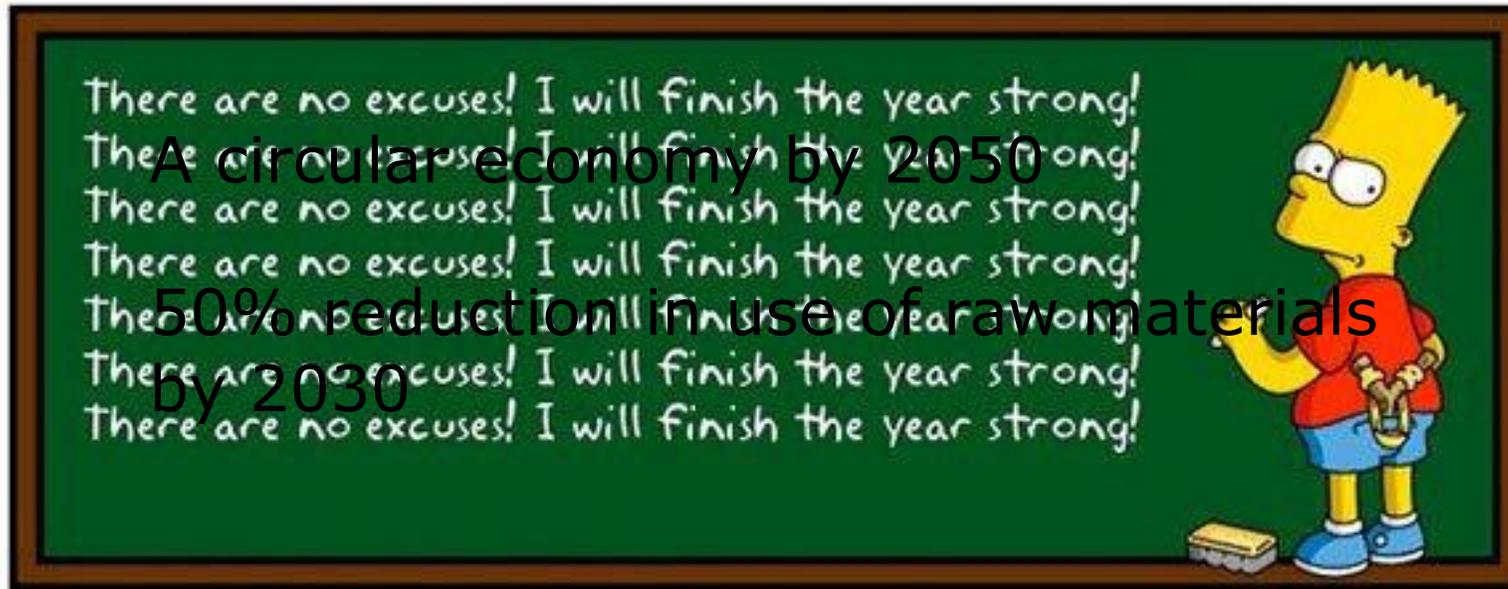
- 17 million people
- 42 thousand sqm2
- 412 persons m2
- 4 government layers
- cabinet of 4 parties

Article and Sources:
<https://howmuch.net/articles/the-world-economy-2017>
<http://databank.worldbank.org/data/download/GDP.pdf>

howmuch.net



What do we want?



A circular economy by 2050

50% reduction in use of raw materials by 2030

30

A circular economy by 2050

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Circular Economy = Climate Policy



2030 -8 Mton (from 49 Mton Paris agreement NL)
2050 -13 Mton



**From
another
point
of view.**

Reuse
Design-for-recycling
Product-as-a-service
If not possible: Recycle

Coalition-based approach (“Resource Agreement”) with 350 partners

Spearheaded in 5 economic branches

Biomass and food

Construction

Textiles

Manufacturing Industry

Consumer Goods



Government is a leading partner

- Extend producer-responsibility through legislation and differentiation of tariffs
- Green tape brigade identifies showstoppers
- 1 Mton less CO2 through circular tendering in 2021
- Promote marketconditions by greening taxinstruments and development of carbon tax
- Public-private investment fund circular business cases
- Develop relevant monitoring system with insight in climate targets
- Influencing consumer behavior by education and a national campaign
- International outreach
- National institute for speed and scale