



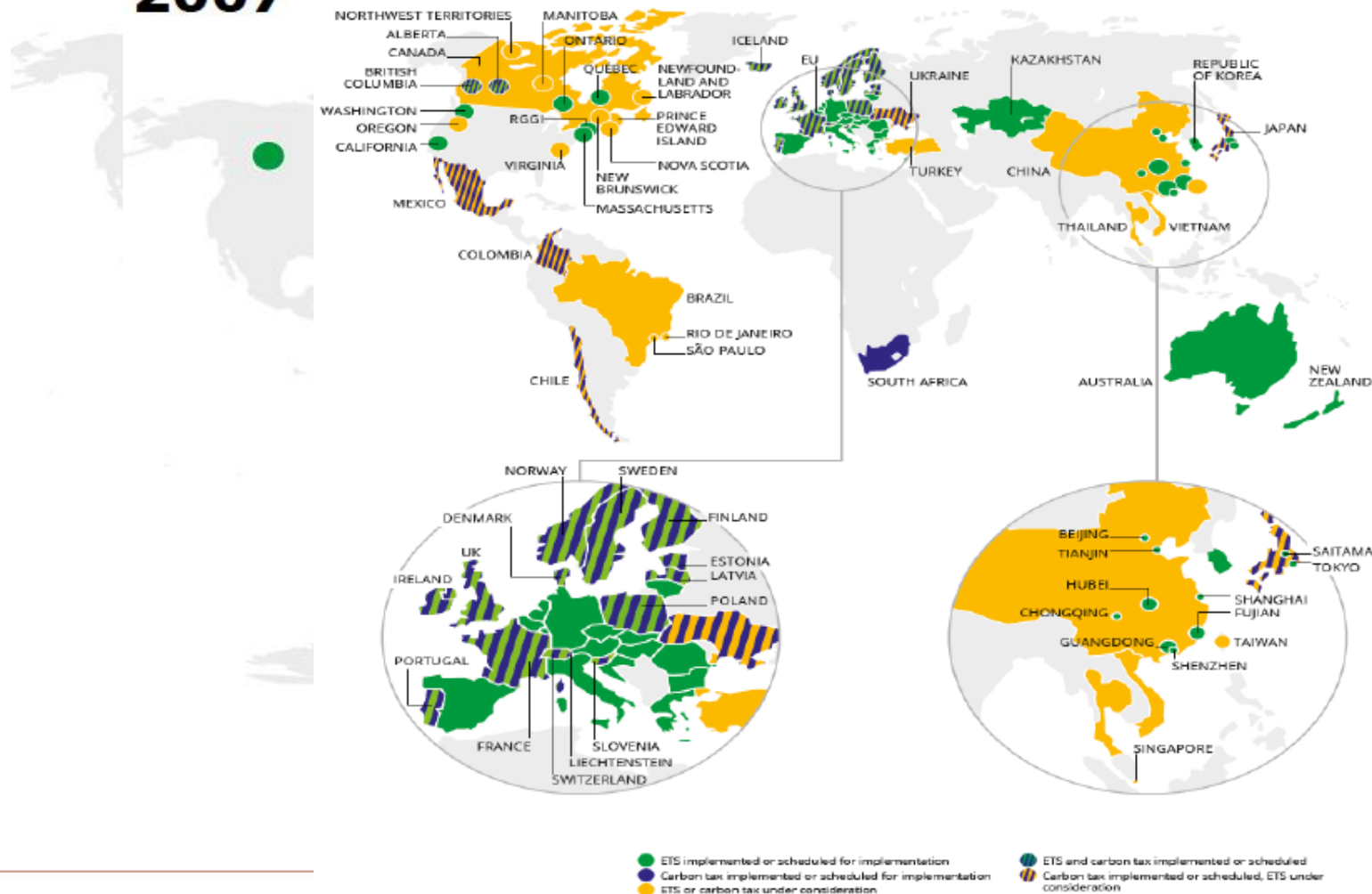
The Bioeconomy Challenge – Scaling up on Working Ag Landscapes

Karen Haugen-Kozyra, MSc, PAg,
President, Viresco Solutions

C Pricing Trajectory (World Bank/CPLC)

1990

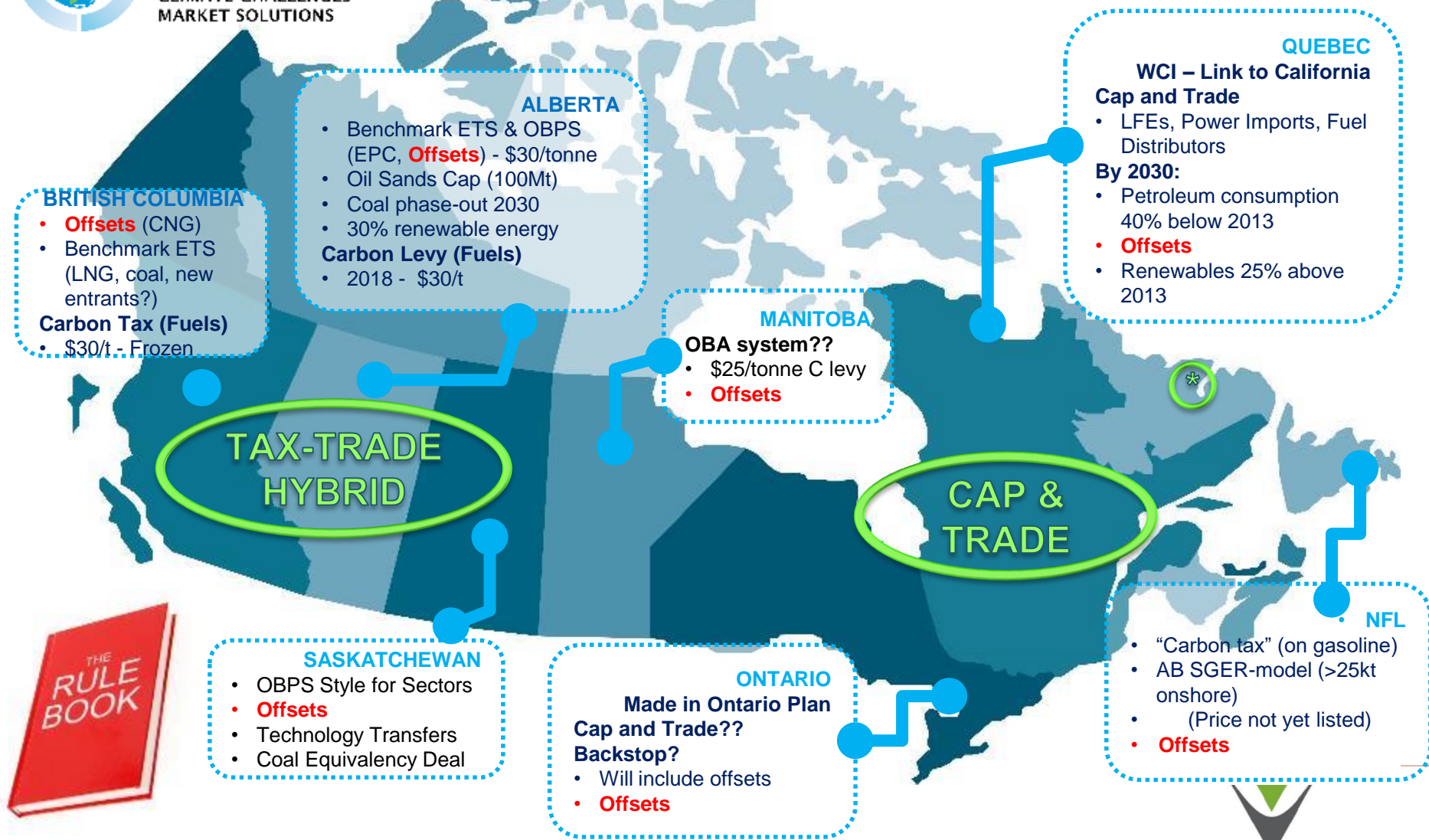
2007



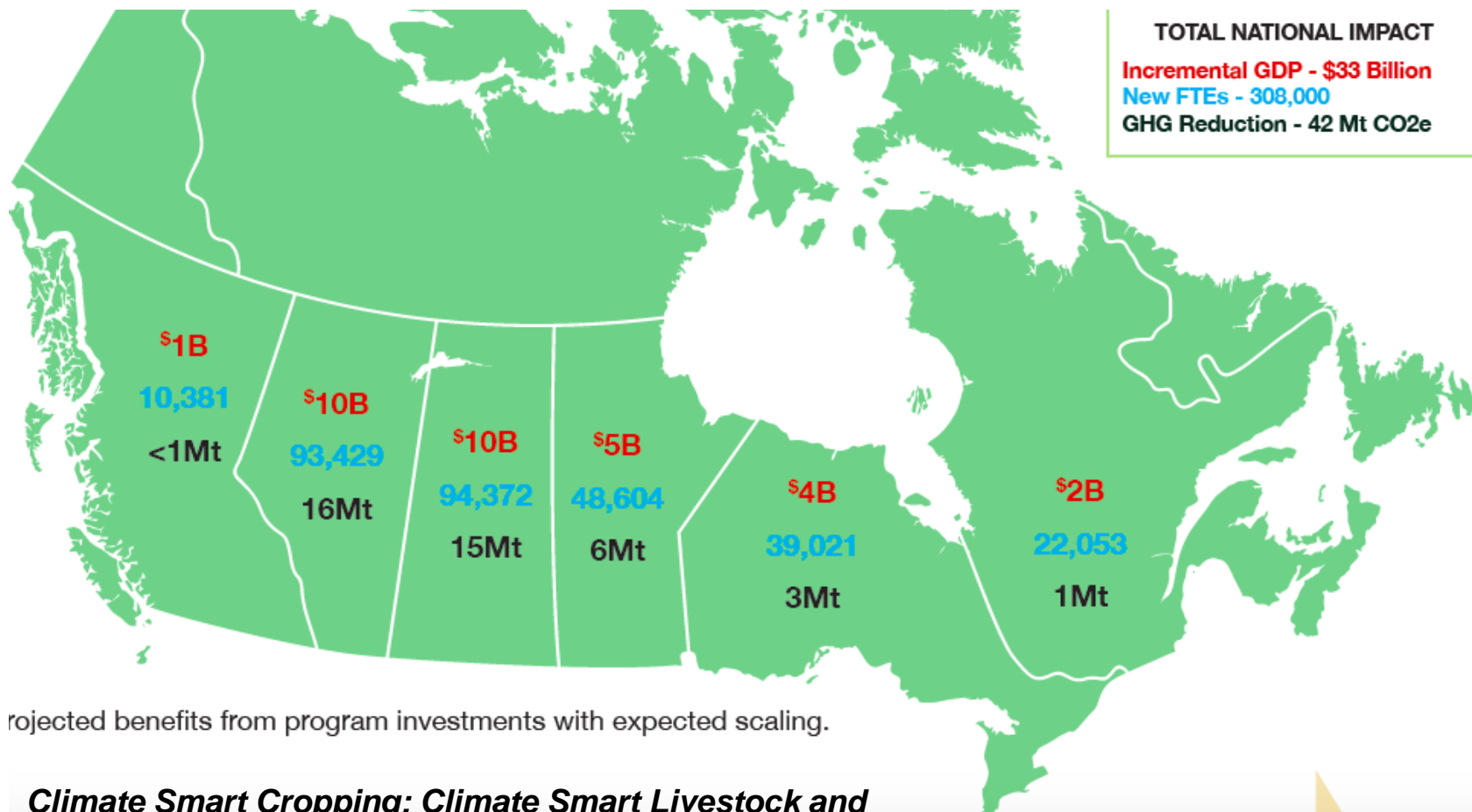
Policy Drivers - Pan Canadian Patchwork :-)



Includes: PCF Offset
Harmonization Framework



Traditional Bioeconomy Potential – 24 Mt CO₂e by 2030



**Climate Smart Cropping; Climate Smart Livestock and
Climate Smart Lands**



Market Drivers – Outside of Policy

- Encourages emission reduction targets in line with level of decarbonization



SCIENCE
BASED
TARGETS

DRIVING AMBITIOUS CORPORATE C

- Collaboration between



WORLD
RESOURCES
INSTITUTE

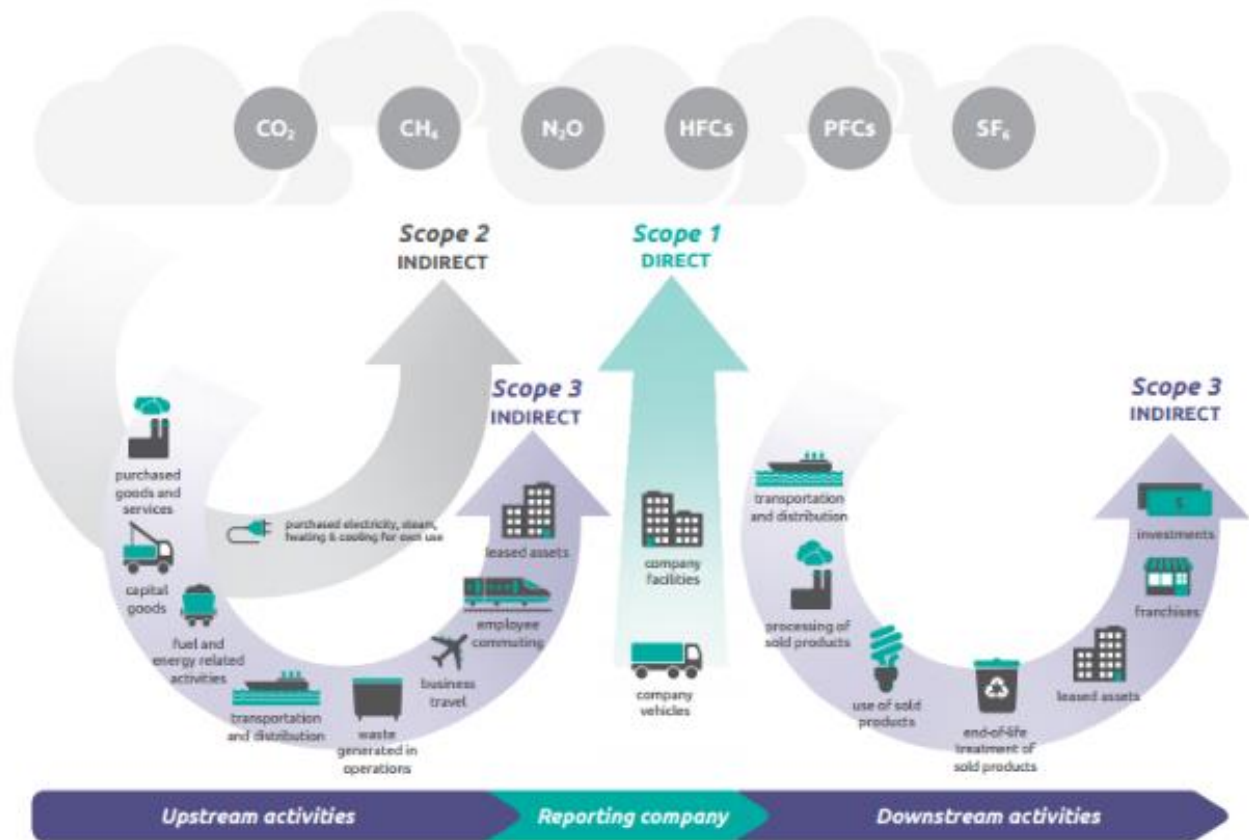


DRIVING SUSTAIN



United
Global

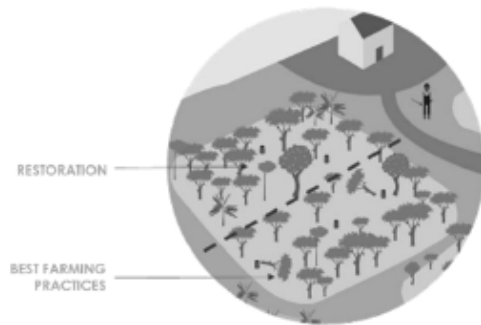
WE MEAN
BUSINESS



Supply Chain Insetting 2018 – Major Investment Enabler

Credible accounting of emissions reduced by your interventions in your supply chain

Example - Corporate implements a series of restoration projects, maximising soil sequestration



- Part 1 - How to account for intervention (boundary, scope, baseline, MRV etc)
- Part 2 - How to include intervention emissions in corporate report
- Part 3 - How to communicate about the intervention and its relationship with carbon credits

Developed by:



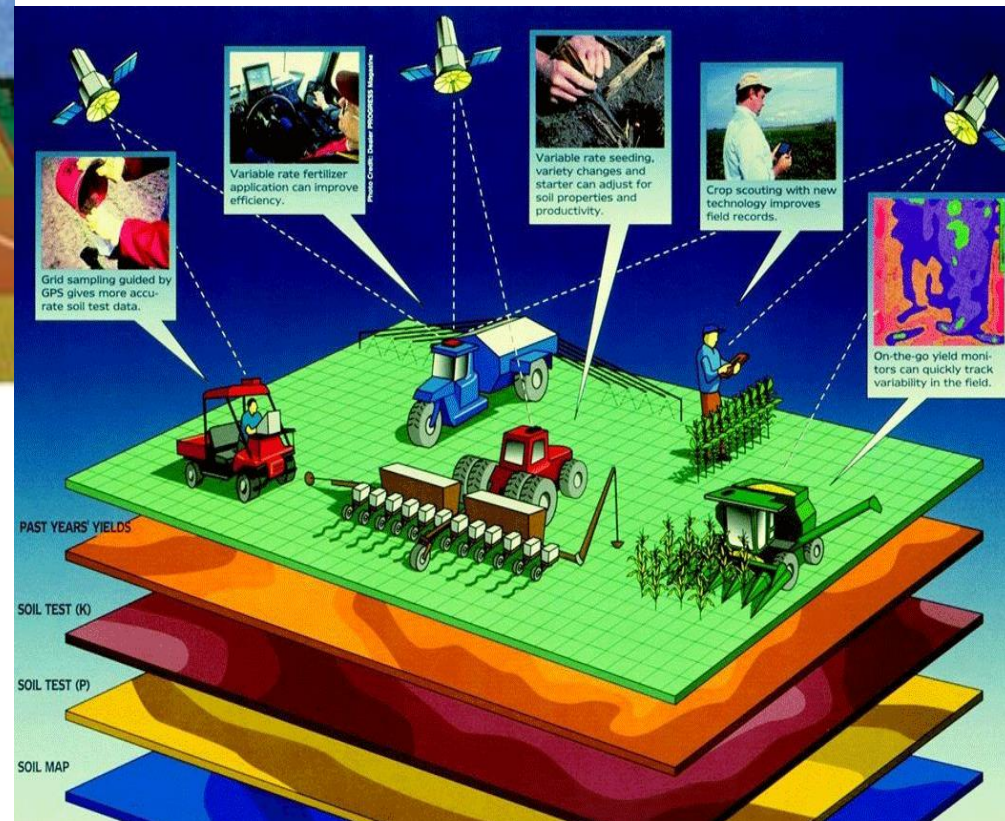
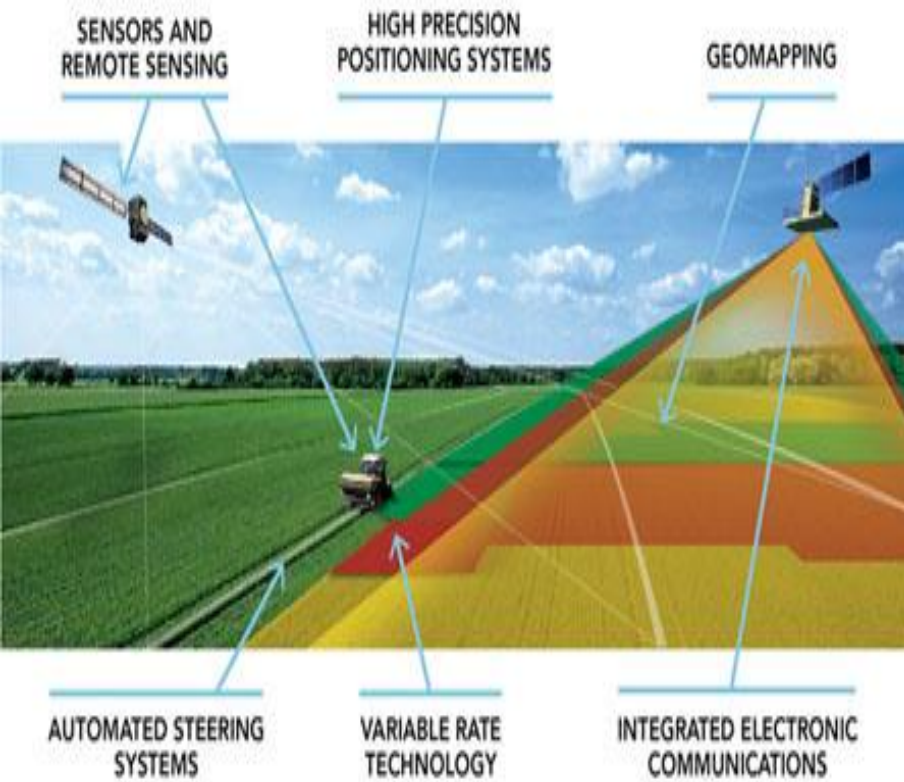
First Corporate Working Group (Oct 2018) - Mars, Danone, General Mills, Cargill, Barry Callebaut, Ben&Jerry's, McDonald's, Chanel and L'Oreal

Purpose: Bridge the gap from Scope 3 accounting to 'intervention level' reductions and how Corporations make credible claims on impacts achieved by investments (offsets, insets or results-based financing)

VIRESCO SOLUTIONS



New Data Capture Tools



Improved Supply Chain Accounting Tools – Cool Farm Tool v2.0

CFT My assessments New assessment Aggregation Your projects CraigSimmons English

Welcome to the Cool Farm Tool

Select the pathway for the crop or livestock
Alternatively, view your existing assessments by clicking on the assessment name

CROPS

- Potato
- Rice

LIVESTOCK

- Pork
- Beef
- Poultry
- Other livestock

WHOLE-FARM ASSESSMENT

- Biodiversity

Cool Farm Tool 2.0 New Features include: new pathways and...

- Potatoes (new)
- Rice (new)
- Better integration
 - Basic batch data import/export



- Enhanced APIs
 - Crop
 - Dairy
 - Beef
 - Custom APIs



Data-Driven Analytics

Big data comes to the farm

US farms generate **\$375 billion** from crops.

Almost all new farm equipment is equipped with sensors.

60% of farmers report using some sort of precision data.

80% of data now stays on tractors.

Farmers choose whether to use data themselves, share it locally or upload it to the cloud.

Farmers say data analytics have reduced input costs by **15%**; crop yields up by **13%**.



USDA – Corporate Testing and Deployment – ESG

- Key Components - Scalability
 1. **Flexible, credible carbon accounting framework** based on Alberta's learnings; aggregation enabling
 - Working to align with Gold Standard Scope 3 Guidance
 2. **Science-based quantification** – County level carbon coefficients for CSA practices based on Farm systems
 - Working to align w/ Gold Standard Soil Methodology
 3. **Low Cost-Low Touch verification systems**
 - Satellite based systems (OpTis – Applied GeoSolutions) to remotely identify tillage and cover crop practices/grassland health for \$0.05 to \$0.15 per acre

OpTIS



Key: On-Farm Based Systems - drive Innovation in Ag Tech/Clean Tech

