



FrontFundr

*Canada's leading private
markets platform.*

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Our vision is to build a better tomorrow by enabling communities to fund innovative change.

Our mission is to revolutionize the private markets by simplifying fundraising for all entrepreneurs while opening up exclusive investment opportunities to everyone.

WHO WE ARE

FrontFundr has pioneered the democratization of the private capital markets in Canada

Canada's leading private markets & investment crowdfunding platform

Empowering startups and growth-stage companies to raise capital from their biggest supporters—everyday Canadians.

314M+
Funds Raised

32,000+
Investments

269+
Raises

58,000+
Investors



WHAT WE DO

Most businesses have an untapped investor pool that is overlooked as a source of capital – **we're changing that**

FrontFundr is industry-agnostic, working with companies raising from seed to series A to pre-IPO.

We work with companies that are looking to:

- Raise \$250k – \$3M+
- Covert their community of supporters
- Increase brand awareness
- Grow sales/drive revenue growth
- Validate product-market fit
- Share their story

We've worked with some of Canada's largest corporations and fastest-growing emerging startups.



"Crowdfunding can be a powerful marketing tool to promote our brand to potential investors and build a community of supporters. Most exciting, crowdfunding helps us turn our fans into evangelists. This army of new investors will help spread the word of brüst to their friends and family helping drive buzz, awareness, additional investment, and sales on-shelf."

– Josh Barr, Co-Founder @ brüst

brüst



UNMATCHED FUNDRAISING SUCCESS

Canada’s most successful equity crowdfunding campaigns – powered by FrontFundr



Edison Motors on FrontFundr

Canada's first Production Electric Hybrid Work Truck

Cleantech

Available in Quebec

Raised \$10.8M ⓘ 4994 Investors	Target \$15M 175 days left
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Blossom Social

The Investing Social Network.
250,000+ members. Apple's Top 25 Apps for 2025.

Fintech Growth Stage

Available in Quebec

Raised \$1.93M 1104 Investors	Target \$2.5M Campaign Closed
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Gander Social

We're making social media social again.

Impact Driven

Available in Quebec

Raised \$1.3M ⓘ 1671 Investors	Target \$1.5M 34 days left
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Investing in a greener Canada – FrontFundr's top cleantech & sustainability campaigns




VoltSafe 2022

Electrifying the World Safely,
Simply & Smartly

RRSP & TFSA Eligible Cleantech

Raised	Target
\$501.1K ⓘ	\$250K
205 Investors	Campaign Closed




Hempalta

Using the natural strength of hemp
to create sustainable products

Impact Driven RRSP & TFSA Eligible

Raised	Target
\$1M ⓘ	\$500K
47 Investors	Campaign Closed




Prairie Clean Energy

A natural solution to a global
problem.

RRSP & TFSA Eligible Eco Friendly

Growth Stage Cleantech

Raised	Target
\$1.2M ⓘ	\$1.3M
94 Investors	Campaign Closed

NATIONAL EXPANSION

From coast to coast – bringing opportunity to **every province across Canada**

With companies like **Gander Social** and **Edison Motors** fueling investor interest nationwide, we're currently expanding our registration to **Newfoundland & Labrador** and **Prince Edward Island** – completing coast-to-coast coverage.



Raising capital shouldn't be a barrier—it should be an opportunity for entrepreneurs to thrive

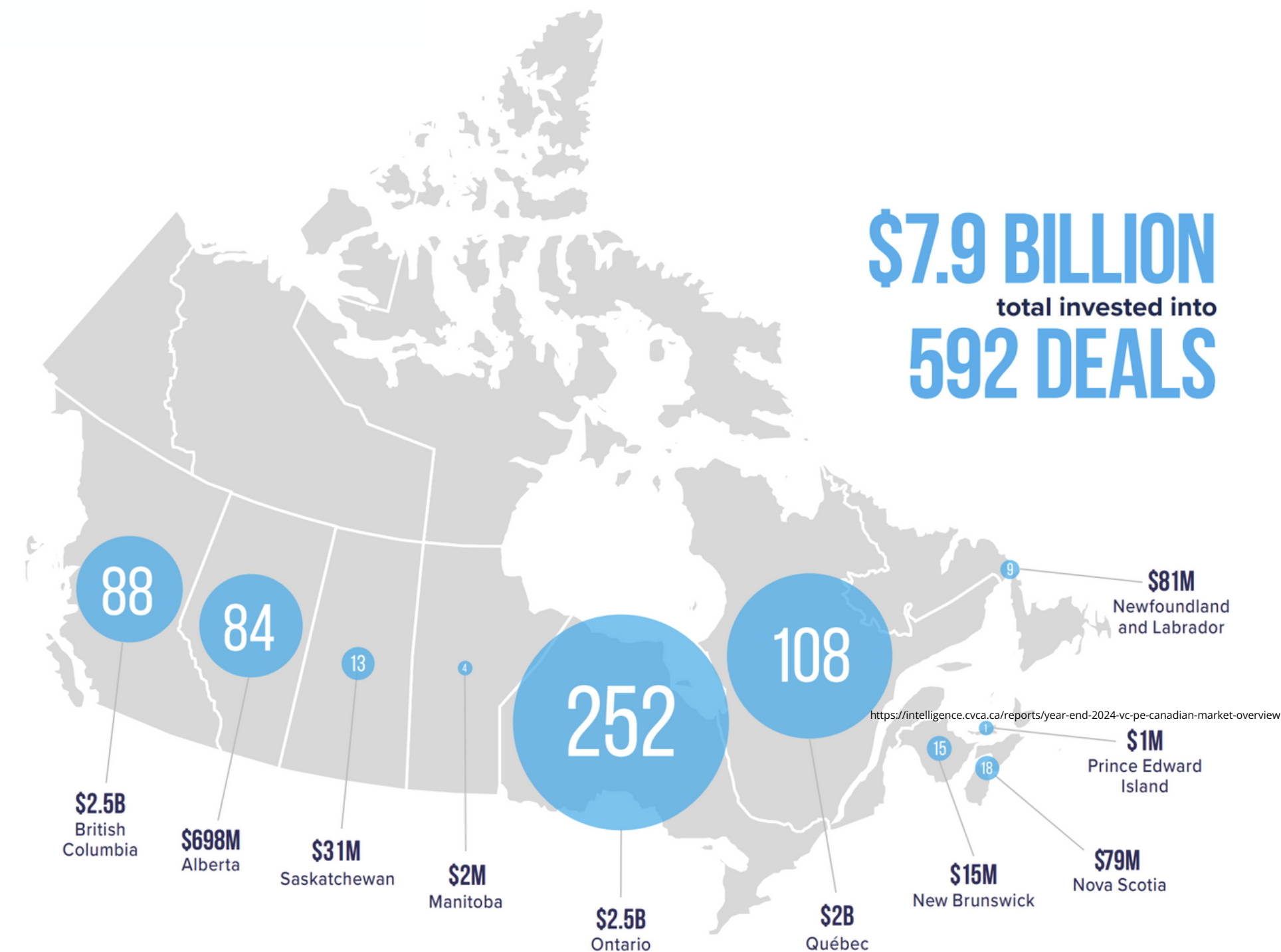
For companies, it's about access to capital.

- ✓ Raising capital should be flexible
- ✓ It should be fast
- ✓ It should also be easier to access

For investors, the demand is there.

-  12M trade public stocks
-  Private outperformed by 12.4%
-  10% recommended allocation

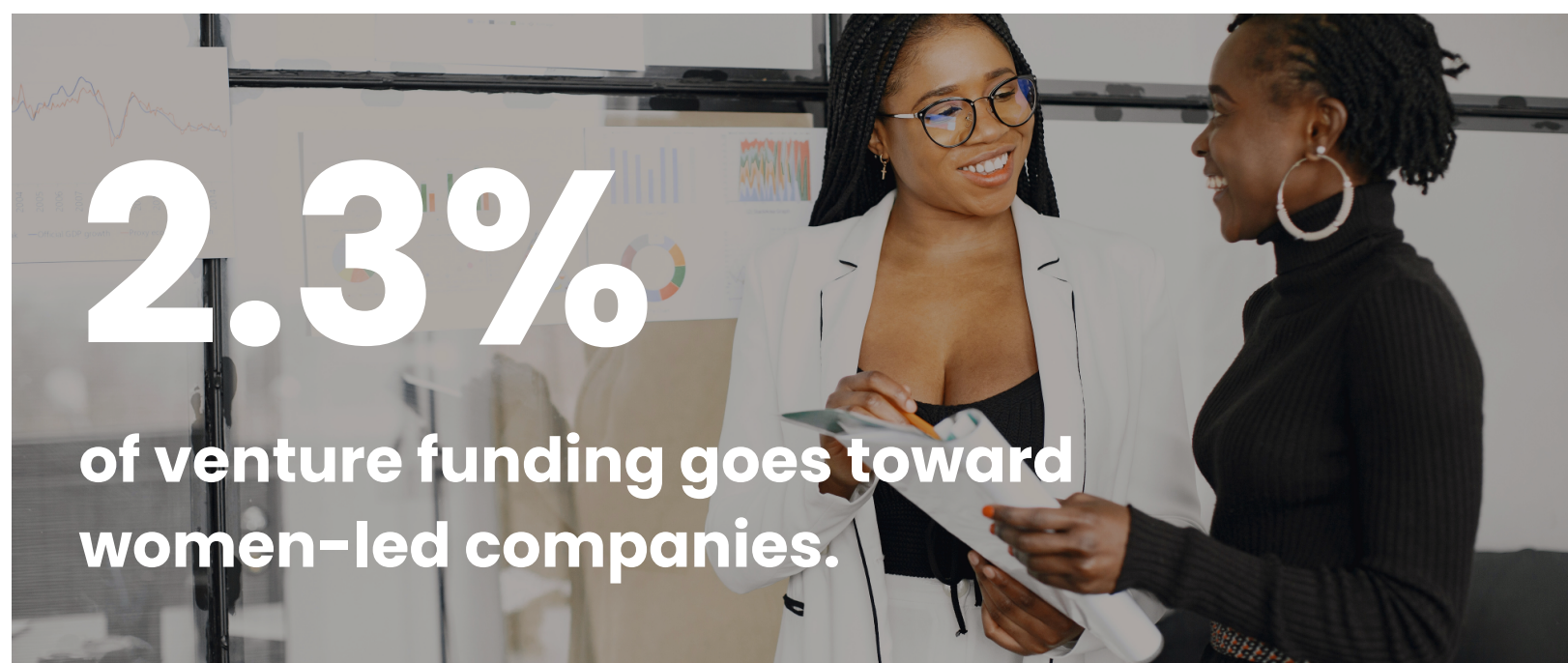
Unlocking retail investment to strengthen **Canada's early-stage innovation ecosystem**



Early-stage activity, especially at the pre-seed and seed levels, remains under pressure.

With just \$510 million invested in 2024 across 201 seed-stage deals, down from \$958 million the previous year, the trend suggests continued challenges in securing early-stage capital.

Equity is at the heart of what we do, shaping a private market that's **fair and accessible to everyone**



2.3%

of venture funding goes toward women-led companies.

19%

of our successfully funded campaigns are for women-led or female founded companies.

34%

of our successfully funded campaigns are led by underrepresented founders.



96%

of Canadians have historically been unable to invest in private companies.

68%

of investment transactions processed through FrontFundr in 2024 were from retail (non-accredited) investors.

Equity crowdfunding gives founders **unprecedented access to investors ready to support their growth**

- ✓ **Growth capital for companies looking to scale**
- ✓ **Increased brand awareness and exposure**
- ✓ **Seamless capital raising experience**

“Our FrontFundr campaign has enabled us to consolidate funding support from key shareholders and welcome many retail investors who **believe in our mission** to better the planet.”



Darren Bondar
CEO, HEMPALTA

In 2022, HEMPALTA raised \$443K via FrontFundr. In Spring 2024, they went public on the TSX Venture Exchange under the symbol “HEMP”.

By democratizing private markets, we create investing opportunities that are **fair, inclusive, and smarter for all**

“Assets that will define the future — the world’s fastest-growing private companies — aren’t available to most investors. They’re in private markets, locked behind high walls, with gates that open only for the wealthiest or largest market participants....

Markets, like everything humans build, aren’t perfect. They reflect us—unfinished, sometimes flawed, but always improvable. The solution isn’t to abandon markets; it’s to expand them.”

– Larry Fink, Chairman & CEO, Blackrock

From his Annual Letter to Investors, April 2025



Read our 2024 Community Capital Report



Be community-invested.



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Ready to raise?
Apply today at
frontfundr.com



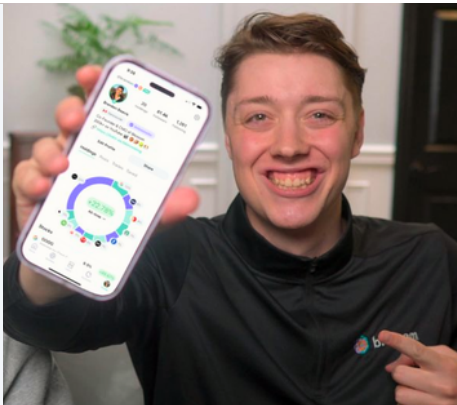
SUCCESS STORIES

We are industry-agnostic, working with companies raising from their seed to series A to pre-IPO

Blossom Social

The social app for investors to exchange ideas, share their portfolios, and discuss their trades.

Raised	Investors	Sector
\$1.34M	742	Fintech



Stay Wyld Organics

Building the leading producer of Functional Mushrooms from spore, to mushroom, to the marketplace.

Raised	Investors	Sector
\$995k	643	CPG



joni

A Canadian social enterprise period care brand that's different on purpose.

Raised	Investors	Sector
\$195k	147	CPG



MANZIL

Manzil helps ethically-conscious people balance their financial needs with their ethical and spiritual obligations.

Raised	Investors	Sector
\$381k	255	Fintech



tiptap

tiptap is replacing cash and coin with the world's simplest way to accept touchless payments™.

Raised	Investors	Sector
\$867k	317	Fintech



Persephone Brewing

Award-winning, growing, brewing, and farming, as a force for good.

Raised	Investors	Sector
\$1.37M	450	Brewery



Key

Own real estate. Not a mortgage. Key is changing how you own with homeownership-as-a-service.

Raised	Investors	Sector
\$550k	173	Fintech



Stacey Martin Lifestyle

SML is a Canadian luxe-loungewear apparel company that combines sustainability, comfort, and style.

Raised	Investors	Sector
\$283k	165	Fashion



VoltSafe

VoltSafe tech eliminates prongs, using magnets and an 'electrical fingerprint' to connect to electricity.

Raised	Investors	Sector
\$623k	252	Cleantech

